



Zebra MotionWorks Enterprise RFID Reader Management

RFID technology has reached a critical tipping point for many companies. RFID allows greater automation and provides greater insight than barcodes do, and affordable RFID tags are quickly becoming commonplace at every step of the supply chain—from manufacturing through transportation and logistics to end users in retail, hospitality, healthcare and more. A properly managed RFID solution provides real-time awareness and intelligence about the location and movement of assets across an ever-expanding range of use cases.

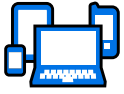
MotionWorks Enterprise RFID Reader Management enables you to easily deploy and manage a network of Zebra passive RFID readers. Fully compatible with our current portfolio of devices in this category, RFID Reader Management allows you to configure and monitor the status of every cloud-ready Zebra RFID reader in your system from one consolidated application, without requiring multiple tools to manage different types of readers.

Industry-leading Zebra RFID solutions managed through MotionWorks Enterprise RFID Reader Management deliver real, reliable, actionable insight into the state of your business.

Industry-Leading Modularity

RFID Reader Management provides focused RFID feature sets to customers who don't need an all-in-one solution. It is designed to leverage the modern protocols incorporated into all Zebra edge devices, including cloud-ready APIs, essential RFID data structures, use case awareness and distributed processing. These features make it possible to easily build and add compatible solutions on top of software, making it suitable for a diverse set of use cases across many industry verticals.

Easy To Use



Manage a diverse population of Zebra passive RFID readers from a single application, without having to switch between different tools for each type of reader within your organization. With the management functionality for your RFID system consolidated in a single application, the amount of time needed for user training and support is greatly reduced.

Easy To Manage



Quickly get an overview of the current operational status of every passive RFID reader in your network, along with its configuration, firmware state and other details. From this application, you can manage your readers to tell them where to send data, including to multiple enterprise data systems. Adding a new reader to your network is quick and simple with plug-and-play deployment for a number of pre-configured use cases. And when firmware updates are needed, they can be deployed to entire categories of devices from a single dashboard.

Easy To Scale



RFID Reader Management supports Zebra's full, extensive portfolio of industry-leading passive RFID readers, controlling up to thousands of readers from a single platform. It can manage an entire fleet of Zebra passive RFID readers enterprise-wide, regardless of where they are located.

Make your track-and-trace automated and intelligent with Zebra MotionWorks Enterprise RFID Reader Management, the easiest way to deploy, manage and scale passive RFID systems. For more information, visit www.zebra.com/rfid-reader-management.



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