Zebra
Workcloud
Actionable Intelligence™

The Industry's First Analytics Platform Built For The Modern Store, Based On AI

Introducing Version 7.0

Strengthen loss prevention and improve sales by instantly communicating corrective actions to your frontline with Actionable Intelligence. Utilize AI-generated insights to improve on-shelf availability and inventory accuracy and close the loop on more investigations with less effort and automatically assign and track tasks.

Version 7.0

- Analytics Studio
- Detailed Receipt Search
- Automated Descriptive Analytics
- On Demand Measure Building
- AI Anomaly Detection and Reasoning

Automate data ingestion with a flexible data model

Bring together multiple key datasets from across your organization and establish a single source of truth for generating both insights and actions. Build models from any data source or size and go from insight to actionable intelligence faster.

Advanced analytics and automated tasking

Leverage state of the art AI and ML to efficiently sift through the noise and complexity of data to identify anomalies. Once opportunities are found, the simple remedy action is sent directly to the associate via an easy-to-use workflow complete with directions on what actions need to be taken.

Closed loop intelligent workflow

Capture outcomes and feed them back into the application to ensure accountability, track root causes of issues, monitor financial impact, and continuously improve analytics.

Designed for scale

With a cloud-native backend, 100% powered by Google Cloud Platform and HTML 5, Actionable Intelligence 7.0 is built for big data and modern usability.

Make it obvious. Make it automatic. Make it scalable.
Learn more about Actionable Intelligence at **www.zebra.com/actionable-intelligence**

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